

Ellipsis 5-mile Campaign™ Guide



LOCAL Marketing Campaigns for SMALL Businesses



CAMPAIGN DETAILS AVAILABLE AT

www.ellipsis.io

What are 5-mile Campaigns™?

- Target customers and new leads for small businesses within 5 miles of a location
- Can be adjusted for a wider reach or a different location
- Customized for specific business types, locations and budgets
- Pre-defined, fixed-price and easy to kick-off
- Full service with all steps handled by Ellipsis professionals
- Tracking and reporting of results included

Proud member and supporter of local Chambers of Commerce



Available 5-mile Campaigns™

Check www.ellipsis.io for availability and pricing for your Business Type and Location

Online Banner Ads Campaign



Advertise on Google, Bing and FaceBook using keywords and receive clicks that will direct business leads to your website each month.

Prices Starting at \$437/month

Social Media Presence Campaign



Build your business profile on popular social media channels relevant to your business and post weekly updates and offers.

Prices Starting at \$331/month

Online Directory Listings Campaign



Create and maintain your business profile in online business directories relevant to your business and show up in online searches.

Prices Starting at \$201/month

New to Area Campaign



Send postcards to anyone who just moved into your local area while they are looking for new products and services like yours.

Prices Starting at \$321/month

Local SEO Campaign



Optimize your website to be at the top of Google and Bing searches for important keywords. Ongoing blogs to keep your high SEO status.

Prices Starting at \$299/month

More Available 5-mile Campaigns™

Check www.ellipsis.io for availability and pricing for your Business Type and Location

Birthday Greetings Campaign



Personalized e-cards or printed birthday cards sent to customers and leads. Include link to your website landing page.

Prices Starting at \$153/month

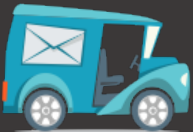
Holiday Greetings Campaign



Personalized e-cards or printed postcards to customers and leads for your selected holidays or milestone dates. Include link to your website landing page.

Prices Starting at \$170/month

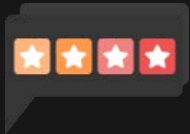
USPS Mailer Campaign



Send professionally designed postcards to households in your local area promoting your business.

Prices Starting at \$265/month

Online Review Booster Campaign



Send personalized emails asking your best customers for reviews in online business directories relevant to your business.

Prices Starting at \$153/month

5-mile Campaign™ details and price differ by business type and location. Campaigns can be customized with multiple options to fit specific needs and budgets. Find options and detailed prices at

www.ellipsis.io

COMING SOON- New 5-mile Campaigns™

Check www.ellipsis.io for availability and pricing for your Business Type and Location

Email Leads Campaign



Capture qualified email leads with an interest in your business to convert to future customers. Use proven incentives and channels.

Customer Referrals Campaign



Use one of the oldest and most trusted marketing tactics to reach out to your best customers and ask them to refer new customers. Include an incentive.

Flyers and Coupons Campaign



Design and print professional flyers and coupons to distribute, leave and hand out anywhere future leads or customers can be found.

LinkedIn Leads Campaign



Use the largest professional networking site to identify and connect with new business leads that can be matured into customers for your business.

Small Business Start-Up Campaign



Get your company name out there and use various digital and traditional proven methods for attracting customers to your new business.